



World Report Award 2012 Italian Photojournalism Award

The **Festival of Ethical Photography** of Lodi is pleased to present the second edition of the **World.Report Award – Italian Photojournalism Award**.

The Festival has come to the attention of the public thanks to the quality of the exhibitions and the internationality of the guests in the previous editions.

The **Festival of Ethical Photography of Lodi**, that will take place in Lodi from 12th to 15th of April 2012 was created and is managed on voluntary basis. Its purpose is to bring the general public close to ethically significant contents using photography as communication and knowledge means and to offer different nuances of the fine relationship between ethics, communication and photography.

World.Report Award's goal is to provide support to photographers who, despite considerable personal and financial sacrifices, keep on testifying with their images of all the events happening in the world.

The World.Report Award - Italian Photojournalism Award aims at a new form of social commitment through photography. The award is open to both professional and amateur photographers from all over the world whose work focuses on social and documentary reportages.

The award will give attention to works focusing on people and their social and cultural stories; public or private, minor or crucial, big human tragedies or petty daily stories, changes and immutability.

The story the photographer will be able to tell through compelling images that entail the definition of 'social reportage' will be the core of the jury's key to interpretation.

The cash award of **€ 3,000** will be granted to the photographers whose work contributes to bringing people's attention to significant social and human events and who are not usually adequately rewarded.

The winning reportage will be exhibited during the Festival of Ethical Photography as an integral part of the 2012 edition.

SUBMISSION GUIDELINES

The award is open to all Italian and foreign photographers who present social photography projects.

The participation is free of charge and has no nationality or age limits. Applicants must apply as individuals — collaborations are not permitted. The project area focuses on social and documentary photo-reportage i.e. people's stories, social and cultural events and mankind changes. **Reportages must consist of min 15-max 25 images.** The series of images will have to form a focused and meaningful story. The assessment of the jury will award the ability of the photographer to build a narrative and emotional story with a compelling series of images. **Either black and white or colour pictures are admitted. The images must be submitted in digital format saved as JPEG and sized to shortest dimension at no more than 1080 pixels (72dpi preferred). Please note; the image files must be named with the title of the project and a consecutive two digit number starting with _01 (e.g.amazon_01).**

Post-production operations are allowed as long as nothing is added or removed to and from the original RAW file. Image cropping is allowed. Any other kind of manipulation of the images will not be accepted.

The winner will have to provide the organizers with the RAW files of the images that compose the reportage. Additional digital editing will not be admitted.

The images sent will have to be final as by no means it will be possible to further edit or replace them once the award has been granted.

Images should be numbered and named in the order in which the photographer would like the images to be viewed.

The complete portfolio must be sent solely by CD or DVD.

For each image, caption information must be included and **numbered in accordance with the referring image.** Caption information should be saved in a word file and saved in the CD/DVD. **The file should contain the consecutive two digit number and a picture story (thumbnails) with the referring captions no longer than 50 words each.**

The CD should contain a project description of approximately 500 words. The presentation must be accompanied by the title, location and duration of the project, together with a resume and a key to interpretation. The presentation can be written in Italian, English or French.

All the submissions containing the photographer's name and / or contact information within the file name, caption field or metadata or on the project will be deemed ineligible.

The photographer's details must be written exclusively in the application form.

The jury will choose one reportage and grant the photographer with a cash award of € 3,000 that will be paid within the 31st of December 2012. The winner shall grant his/her presence at the award giving ceremony that will take place on a date between 12th and 15th of April 2012 during the Festival of Ethical Photography in Lodi (Italy). The organization will cover all the travelling and accommodation costs. Should the photographer not attend the ceremony, all the costs already paid for by the organization will be deducted from the prize total i.e. flight, hotel reservation etc...

The jury is composed of the organizing team of the Festival of Ethical Photography.

The photographer grants the use of the images of the awarded reportage for the creation of an **exhibition** that will be shown during the Festival of Ethical Photography of Lodi **from 12th to 15nd of April 2012.**

The exhibition may be displayed in other locations until **31st December 2012**, with the only purpose of promoting the Festival and the photographer's work.

The exhibition will be printed by **10b Photography** in Rome, (www.10bphotography.com). The prints will be returned to the photographer by post and the costs will be covered by the recipient.

For future exhibitions the photographer will commit to name the Festival of Ethical Photography of Lodi as producers of the exhibition within the **World.Report Award - Italian Photojournalism Award.**

The organizers reserve the right of using the images of the awarded reportage for future editions of the Festivals.

The photos must be sent by 10th March 2012.

The **recipient of the award will be notified by 20th of March 2012** by phone and/or e-mail. Confirmation of the winning project will be given only after the revision of the RAW files.

The awarded photographer must send the pictures in high resolution, adjusted for a 30cm x 45cm print size by 25th March 2012.

The awarded photographer accepts the use of his images for current or future editions of the Festival e.g. for catalogues, video-projections, exhibitions, communication and promotion purposes of the festivals etc.

All the pictures used by the organizers will be credited with the photographer's name. The copyright and any other right will remain property of the awarded photographer.

The applicant declares to be the author of the images submitted, to own all the rights for the same images and to have the authorization of all the subjects pictured in the images to be used and for which the author takes on full responsibility.

APPLICATION PROCEDURE

All the applicants will send a CD/DVD by 10th March 2012 to:

**WORLD.REPORT AWARD
C/O MBE
CORSO MAZZINI N. 9/11
26900 LODI
ITALY**

The CD/DVD will contain:

- Black and white or colour pictures saved as JPEG images with the maximum resolution of the shortest size at 1080 pixels (72dpi).
- A word or pdf (preferable) document containing the title of the project and a description of approximately 500 words.
- A word or pdf (preferable) document containing all the captions numbered with a consecutive number and the corresponding thumbnails.
- The application form filled in digitally.

The photographer's name must be written exclusively in the application form. Failure to do so, the photographer will be deemed ineligible.

All the CD/DVD that do not adhere to the above mentioned conditions will not be considered. The application procedure is available for download at www.festivaldellafotografiaetica.it. The material will not be returned to the photographer and will be destroyed within 3 months from the award ceremony. The files will be deleted from our archives.

Feel free to contact us with questions about our Award at:
info@festivaldellafotografiaetica.it

The participation to the award implies that all the World. Report Award application requirements and submission guidelines have been fully read, understood and accepted.